





# INTRODUCING HEAT GENIUS<sup>™</sup> TECHNOLOGY

# Alfa's technology trifecta!



#### Authentic HeatKeeper<sup>™</sup> Firebrick vs ordinary lava stone or ceramic

Alfa uses an authentic firebrick in every pizza oven they make. This HeatKeeper firebrick, which they make in their factory in Rome, Italy, the home of pizza, absorbs and stores heat far better than the lava stone or ceramic used in other pizza ovens. This is crucial to baking a crispy, moist crust at precisely the right temperature, quickly and without burning.



# 2

#### **DoubleDown Ceramic Superwool® Insulation** vs ordinary rock wool insulation (or no insulation at all)

The space between the two stainless steel walls on an Alfa Pizza Oven is filled with DoubleDown Superwool<sup>®</sup> insulation. This European ceramic fiber offers up to twice the heat resistance of the rock wool insulation used in other artisan at-home pizza ovens, which maintains the heat and allows you to consistently bake perfect pizzas. It also allows for faster heat recovery between pizzas and dramatically lowers the temperature of the outer oven wall.

Superwool® is a registered trademark of Morgan Advanced Materials



Patented Full Effect Full Circulation Flue System<sup>®</sup> vs ordinary "up and out" chimneys

Other pizza ovens exhaust precious heat out the chimney at the top of their oven. Up and out! Not Alfa. The chimney may be at the top, but, thanks to the patented Full Effect Full Circulation Flue System<sup>®</sup>, hot air circulates fully around the chamber and is driven back down to where it can heat the firebrick and pizza. This is key, as it ensures the proper temperatures required to bake both crust and toppings. The circulating heat then hits a deflector at the top of the oven and travels up an escape where it finally exits out the chimney. Around and down. Then up and out. Clever! MODERNO LINE Portable

ALFA

The new portable oven by Alfa



# A true Neapolitan Pizza Oven, that marries technology and design in only 77 lbs.

The new Moderno Portable is compact and only weighs 77 lbs.Thanks to the available carry bag cover it can be transported anywhere you desire. Easy to assemble - just insert the flue and chimney cowl and let the party begin.

In 20 minutes it reaches up to 1000° F allowing you to cook a real Neapolitan pizza in just 90 seconds wherever you want.

In just 77 lbs of portable weight, like all Alfa ovens, it has the innovative Heat GeniusTM technology that guarantees superior performance, while optimizing consumption.

Colors: Antique Red 🔵 Grey 🥘

Capacity: 1pizza, 1-2kg bread

Cooking surface: 15.5 x 15.5 in

Fuel: LPG (liquid propane) ONLY

Number of people: 1 to 10

Maximum temperature: 500°C (1000°F)



Available in the Top, or Top + table version.



| MODEL          | DESCRIPTION              | FINISH      |  |
|----------------|--------------------------|-------------|--|
| FXMD-PT-GROA-U | PORTABLE, LPG, TOP ONLY  | ANTIQUE RED |  |
| FXMD-PT-GGRA-U | PORTABLE, LPG , TOP ONLY | GREY        |  |

| MODEL     | DESCRIPTION           | FINISH |  |
|-----------|-----------------------|--------|--|
| ACSAC-PTB | COVER / CARRYING CASE | BLACK  |  |



MODERNO LINE

21.3 in





#### The ideal high-performance portable oven.

If you have limited space but want an at-home pizza oven that can truly make high-temperature Neapolitan Pizza, Nano is the Alfa Pizza Oven for you. Nano is available either in gas- or wood-fired versions and, even though it has a single- pizza capacity, an Alfa bakes pizzas so quickly that you can still easily feed a large family without the wait. Nano is compact and lightweight (only 50 kg/110 lbs) so it is easy to maneuver. Assembly takes but minutes - just screw the leveling feet, insert the flue and chimney cowl and let the party begin! Colors: Copper

Capacity: 1pizza, 1-2kg bread

Cooking surface: 23.6 x 15.7 in

Fuel: wood or gas

Number of people: 1 to 10

Maximum temperature: 500°C (1000°F)



Available in the Top, Top + base or Top + table version.



| MODEL        | DESCRIPTION        | FINISH |  |
|--------------|--------------------|--------|--|
| FXONE-LRAM   | ONE WOOD, TOP ONLY | COPPER |  |
| FXONE-GRAM-U | ONE GAS, TOP ONLY  | COPPER |  |
| BF-ONE-RAM   | BASE               | COPPER |  |
| BF-ONE-NER   | BASE               | BLACK  |  |

# **NEW MODEL COMING SOON**

| MODEL         | DESCRIPTION         | FINISH |  |
|---------------|---------------------|--------|--|
| FXMD-S-LRAM   | NANO WOOD, TOP ONLY | COPPER |  |
| FXMD-S-GRAM-U | NANO GAS, TOP ONLY  | COPPER |  |
| BFMD-S-RAM    | NANO BASE           | COPPER |  |
| BFMD-S-NER    | NANO BASE           | BLACK  |  |

MODERNO LINE

ALFA



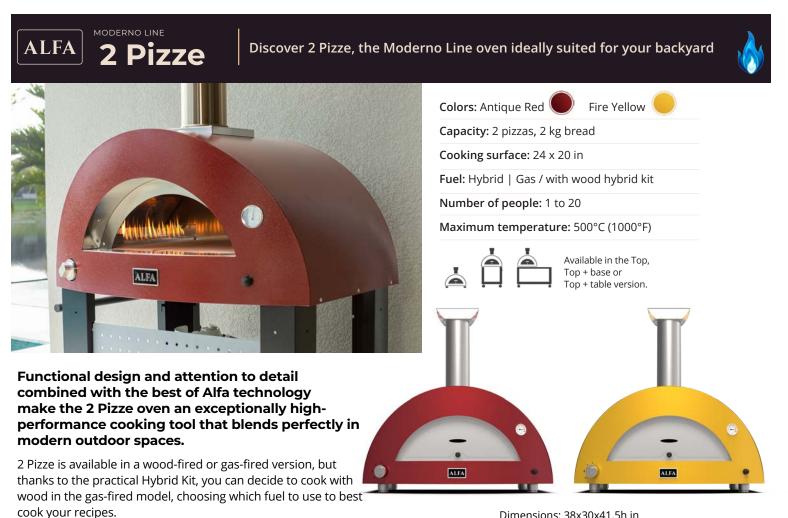
Capacity: 2 pizzas, 2 kg bread Cooking surface: 27.5 x 15.7 in Fuel: wood Number of people: 8 to 18 Maximum temperature: 500°C (1000°F) Available in the Top, Top + base or Top + table version.

Colors: Silver Gray 🔘 Fire Yellow 🦲



| Ciao, the wood-fired specialist for those who like wood fire.                           |
|---|
| Part of the appeal of a pizza oven at home is the allure of the fire. To                |
| build the fire and smell the aroma of the smoke is therapeutic. Ciao is                 |
| Alfa's wood-fired specialist. It's not too big and not too small and will               |
| quickly reach operating temperature. This wood-burning oven is the                      |
| way to go to bake pizzas (and more) with the flavors that only wood- $~\searrow$ $^{<}$ |
| fired cooking can offer. Thanks to the available leg kit, it's easy to 28.1 in          |
| move and easy to use.   |

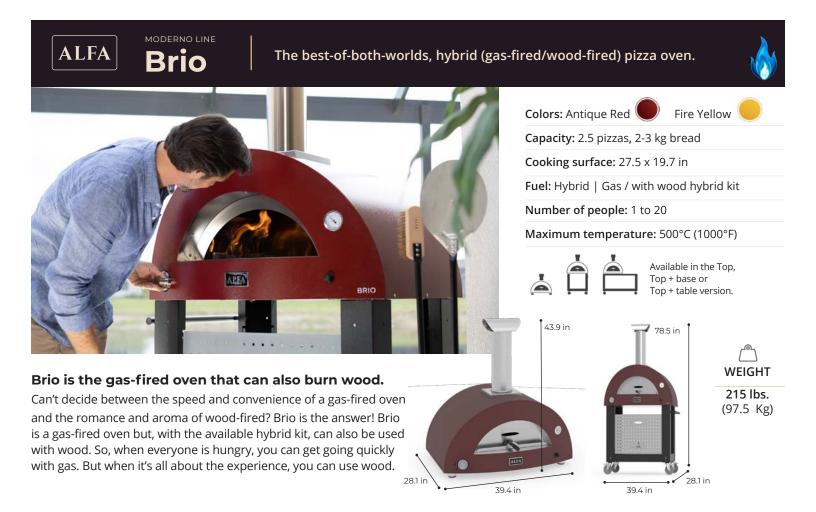
| MODEL          | DESCRIPTION          | FINISH      |  |
|----------------|----------------------|-------------|--|
| FXCM-LGRI-T-V2 | CIAO, WOOD, TOP ONLY | SILVER GREY |  |
| FXCM-LGIA-T-V2 | CIAO, WOOD, TOP ONLY | FIRE YELLOW |  |
| BF-CIAOM-GR    | LEG KIT              | SILVER GREY |  |
| BF-CIAOM       | LEG KIT              | STAINLESS   |  |



Dimensions: 38x30x41.5h in



| MODEL          | DESCRIPTION            | FINISH      |  |
|----------------|------------------------|-------------|--|
| FXMD-2P-GROA-U | 2 PIZZE, GAS, TOP ONLY | ANTIQUE RED |  |
| FXMD-2P-GGIA-U | 2 PIZZE, GAS, TOP ONLY | FIRE YELLOW |  |
| BF-2P-NER      | BASE                   | BLACK       |  |



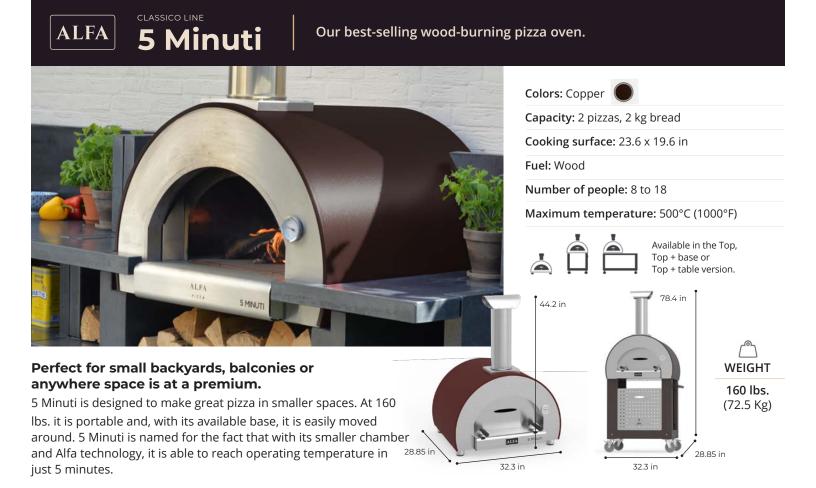
| MODEL         | DESCRIPTION         | FINISH      |  |
|---------------|---------------------|-------------|--|
| FXBRIO-GROA-U | BRIO, GAS, TOP ONLY | ANTIQUE RED |  |
| FXBRIO-GGIA-U | BRIO, GAS, TOP ONLY | FIRE YELLOW |  |
| BF-BRIO-NER   | BASE                | BLACK       |  |



| MODEL         | DESCRIPTION             | FINISH      |  |
|---------------|-------------------------|-------------|--|
| FXALLE-LGIA-T | ALLEGRO, WOOD, TOP ONLY | FIRE YELLOW |  |
| FXALLE-LROA-T | ALLEGRO, WOOD, TOP ONLY | ANTIQUE RED |  |
| BFALLE-NER    | BASE                    | BLACK       |  |



| MODEL          | DESCRIPTION            | FINISH      |  |
|----------------|------------------------|-------------|--|
| FXMD-5P-MGIA-U | 5 PIZZE, GAS, TOP ONLY | FIRE YELLOW |  |
| FXMD-5P-MROA-U | 5 PIZZE, GAS, TOP ONLY | ANTIQUE RED |  |
| BFALLE-NER     | BASE                   | BLACK       |  |



| MODEL          | DESCRIPTION              | FINISH |  |
|----------------|--------------------------|--------|--|
| FX5MIN-LRAM-T  | 5 MINUTI, WOOD, TOP ONLY | COPPER |  |
| BF-5MINUTI-RAM | BASE                     | COPPER |  |
| BF-5MINUTI-NER | BASE                     | BLACK  |  |



Dimensions: 37.5x29.5x43h in

| MODEL          | DESCRIPTION            | FINISH       |  |
|----------------|------------------------|--------------|--|
| FXCL-2P-GGRA-U | 2 PIZZE, GAS, TOP ONLY | ARDESIA GREY |  |
| BF-2P-NER      | BASE                   | BLACK        |  |



| MODEL       | DESCRIPTION              | FINISH |  |
|-------------|--------------------------|--------|--|
| FX4PIZ-LRAM | 4 PIZZE, WOOD, WITH BASE | COPPER |  |
| FX4P-LRAM-T | 4 PIZZE, WOOD, TOP ONLY  | COPPER |  |

ALFA Stone Oven M



Colors: Copper Capacity: 2 pizzas, 2 kg bread Cooking Surface: 27.5 x 15.7 in Fuel: Hybrid | Gas / with wood hybrid kit Number of people: 8 to 18 Maximum temperature: 500°C (1000°F)



# The design and stainless-steel front make the Stone M ideal to pair with your grill and other outdoor kitchen equipment.

Add the ability to cook perfect pizzas to your outdoor kitchen with the Alfa Stone M. Designed specifically to fit into your outdoor kitchen, the Stone M features a stainless- steel front. Stone M's heat-up time is just 30 minutes, which is considerably less than other ovens of comparable size. And you can cook with gas or wood (with an available Alfa Hybrid Kit).

| MODEL     | DESCRIPTION                      | FINISH |  |
|-----------|----------------------------------|--------|--|
| FXSTONE-M | STONE OVEN, MEDIUM GAS, TOP ONLY | COPPER |  |

# **NEW COLOR COMING SOON**

| MODEL         | DESCRIPTION            | FINISH       |  |
|---------------|------------------------|--------------|--|
| FXFT-2P-MSB-U | 2 PIZZE, GAS, TOP ONLY | SILVER BLACK |  |

Stone Oven L

ALFA

The semi-professional outdoor kitchen (hybrid) pizza oven.



#### The serious pizza oven for the serious outdoor kitchen

The Stone Oven L is a semi-professional pizza oven designed to fit harmoniously in any outdoor kitchen. Featuring a stainless-steel front, Stone L is gas-fired but, with the available Alfa Hybrid Kit, can also work with wood. Stone L touts a 4 pizza capacity making it the largest gas-fired oven in the Alfa line. Colors: Copper 🥌

Capacity: 4 pizzas, 4 kg bread

Cooking Surface: 31.5 x 23.6 in

Fuel: Hybrid | Gas / with wood hybrid kit

Number of people: 10 to 20

Maximum temperature: 500°C (1000°F)



| MODEL     | DESCRIPTION                      | FINISH |  |
|-----------|----------------------------------|--------|--|
| FXSTONE-L | STONE OVEN, LARGE, GAS, TOP ONLY | COPPER |  |

## **NEW COLOR COMING SOON**

| MODEL         | DESCRIPTION            | FINISH       |  |
|---------------|------------------------|--------------|--|
| FXFT-4P-MSB-U | 4 PIZZE, GAS, TOP ONLY | SILVER BLACK |  |

# ALFA Multi-Functional Base



### **MULTI-FUNCTIONAL BASE**

The Alfa base is a table that allows for maximum versatility when setting up an outdoor kitchen on wheels and to get the best out of your outdoor oven.

- It comes with 4 swivel castors with brakes.
- Made of high-resistance stainless steel with no sharp edges.
- It is equipped with a large compartment to store firewood and gas cylinders to have them always at the ready.
- It includes many serviceable accessories such as a peel holder, a handle to move it around, a bottle opener and hooks to hang tools like towels or oven mitts.
- Available in three sizes: 40"W x 35.2"H x 31.5"D 51"W x 35.2"H x 35.4"D 63"W x 35.2"H x 35.4"D

| MODEL        | DESCRIPTION | FINISH    |  |
|--------------|-------------|-----------|--|
| ACTAVO-100 * | 40"W TABLE  | STAINLESS |  |
| ACTAVO-130   | 51"W TABLE  | STAINLESS |  |
| ACTAVO-160   | 63"W TABLE  | STAINLESS |  |

\* does not have bottle opener or hooks

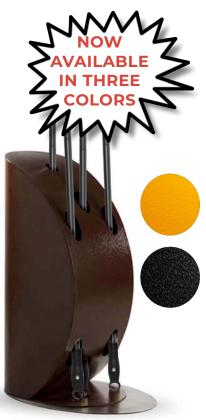
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# **PIZZAIOLO KIT**

### The best set of tools, for the best pizza chef.

The Alfa Pizzaiolo Kit is the best selection of pizza tools that you can find on the market. It includes many first-rate accessories that will allow you to immerse your-self in the fabulous world of the "arte bianca" (bakery and pizza making) by fully exploiting the great performances of our at-home pizza ovens.





# PEEL HOLDER VELA

The Peel Holder Vela, as well as being comfortable and functional, fits well to all the environments of your home, both indoor and outdoor. It is indeed a unique tool, refined and with an innovative design.

Note: the product is sold without peels.

| MODEL        | DESCRIPTION      | FINISH       |  |
|--------------|------------------|--------------|--|
| KITPIZ       | PIZZAIOLO KIT V2 | BLACK        |  |
| AFIPOPALE-RA | PEEL HOLDER      | COPPER       |  |
| AFIPOPALE-GI | PEEL HOLDER      | FIRE YELLOW  |  |
| AFIPOPALE-SB | PEEL HOLDER      | SILVER BLACK |  |

# **ALFA** COOKING TOOLS



## **PIZZA PEEL SET**

Functional and elegant design | Made of aluminium and stainless steel Perforated head to remove the excess flour | Adjustable length tubular handle | Professional non-slip handle.

| MODEL        | DESCRIPTION   | FINISH |  |
|--------------|---|--------|--|
| AC-2PSET24BK | 24" 2PC PEEL SET (small peel & turner)                    | BLACK  |  |
| AC-3PSET36BK | 36" 3PC PEEL SET (med peel, turner & brush)               | BLACK  |  |
| AC-4PSET24BK | 24" 4PC PEEL SET (med peel, turner, brush & rake)         | BLACK  |  |
| AC-5PSET24BK | 24" 5PC PEEL SET (med peel, turner, brush, rake & shovel) | BLACK  |  |
| AC-4PSET36BK | 36" 4PC PEEL SET (med peel, turner, brush & rake)         | BLACK  |  |
| AC-5PSET36BK | 36" 5PC PEEL SET (med peel, turner, brush, rake & shovel) | BLACK  |  |
| AC-4PSET48BK | 48" 4PC PEEL SET (Irg peel, turner, brush & rake)         | BLACK  |  |
| AC-5PSET48BK | 48" 5PC PEEL SET (Irg peel, turner, brush, rake & shovel) | BLACK  |  |

# CHANGE THE LAST 2 DIGITS OF THE MODEL NUMBER TO RD FOR RED

24" length recommended for NANO/ONE oven

36" length recommended for the CIAO, 5 MINUTI, 4 PIZZE, BRIO & STONE M OVENS

48" length recommended for STONE L & ALLEGRO

### ALFA ACCESSORIES



#### WOOD HOLDER

The Alfa Wood Holder is a rack that allows The laser thermometer allows you you to light the fire faster as it lets the air pass through the logs for a better burn



#### LASER THERMOMETER

to read the temperature of all points of the oven floor in order to bake at the right time. Allows for readings upwards of 1,100°F.



#### HYBRID KIT

Alfa's patented Hybrid Kit turns your gas oven into a wood-fired oven. Allows you to burn wood in your gas-fired oven. Compatible with Alfa. Brio and Stone Oven L and M. Made of AISI 441 stainless steel; can withstand temperatures in excess of 2000°F.



### **BBQ 500**

BBQ 500 is the kit to cook in a very special way; a kind of mix between baking, grilling and barbecuing. Compatible with all Alfa home ovens.



**COOKING WOOD** This wood is pre-split and ready to use. Available in 3 types.



### **OWIK WIK**

Faster, cleaner, easier way to start a fire. It is easy to use, leaves no mess, environmentally safe, odorless and tasteless.

| MODEL            | DESCRIPTION                     |      |
|------------------|---------------------------------|------|
| HYB-01-005       | WOOD HOLDER L37                 |      |
| PLP-01-600       | WOOD HOLDER L59                 |      |
| IR-THERMOMETER   | INFRARED THERMOMETER            | <br> |
| ACKIT-HYB/H11    | HYBRID KIT - BRIO               |      |
| ACKIT-HYB/H10    | HYBRID KIT - STONE M            |      |
| ACKIT-HYB/H09    | HYBRID KIT - STONE L            |      |
| AC-BBQ500-3      | BBQ 500 (3 PIECE SET)           |      |
| AC-BBQ500-30     | BBQ 500 - SMALLER SIZE FOR NANO |      |
| OAKWOOD          | 15LB BOX COOKWOOD               |      |
| APPLEWOOD        | 15LB BOX COOKWOOD               |      |
| CHERRYWOOD       | 15LB BOX COOKWOOD               |      |
| CHERRYWOOD SMALL | 15LB BOX COOKWOOD               |      |
| QWIKWIK          | FIRESTARTER                     |      |

### **OVEN COVERS**

The ALFA Oven Cover is the best protection for your outdoor oven.

They are specifically designed for every model and made with a technical fabric that protects it from the atmospheric corrosion and the normal wear and tear.

- Made with waterproof material for protection against bad weather. Won't fade in the sun or crack in the cold.
- Suitable for wood and gasfired ovens.



| Model      | Description                    |  |
|------------|--------------------------------|--|
| ACSAC-PTB  | PORTABLE COVER / CARRYING CASE |  |
| CVR-NANO-T | NANO/ONE TOP ONLY              |  |
| CVR-CIAO-T | CIAO TOP ONLY                  |  |
| CVR-BRIO-T | BRIO TOP ONLY                  |  |
| CVR-ALLE-T | ALLEGRO TOP ONLY               |  |
| CVR-5MIN-T | 5 MINUTI TOP ONLY              |  |
| CVR-4PIZ-T | 4 PIZZE TOP ONLY               |  |
| CVR-STN-M  | STONE M TOP ONLY               |  |
| CVR-STN-L  | STONE L TOP ONLY               |  |
| CVR-NANO   | NANO/ONE WITH BASE             |  |
| CVR-CIAO   | CIAO WITH BASE                 |  |
| CVR-BRIO   | BRIO WITH BASE                 |  |
| CVR-ALLE   | ALLEGRO WITH BASE              |  |
| CVR-5MIN   | 5 MINUTI WITH BASE             |  |
| CVR-4PIZ   | 4 PIZZE WITH BASE              |  |

# ACCESSORIES



#### **PROOFING BOX**

Alfa's proofing box guarantees the proper air conditions and maximum hygiene for the rising process. Suitable for any home refrigerator - 16"W x 12"L.

| Model  | Description           |  |
|--------|-----------------------|--|
| AC-BOX | PROOFING BOX WITH LID |  |



#### **PIZZA DOUGH**

Pizza Crust Mix of Unrivaled Quality. Now everyone can make expertly crafted pizza dough at home. Perfect for cooking indoors or out! Just add water.

- Neapolitan Style an impeccable blend of flour and yeast for creating Italy's most famous pizza.
- Epic Deep Dish the perfect mixture of flours and yeast to make a pan full of awesomeness.
- Outdoor Grilling fire up your grill because this dough is designed to cook directly on the grates.

Each dough mix makes 2 pizzas and each pizza sauce makes 2 pizzas

No refrigeration Needed

| Model         | Description              |  |  |
|---------------|--------------------------|--|--|
| NSPIZZADOUGH  | NEAPOLITAN STYLE,13.4 OZ |  |  |
| DDDPIZZADOUGH | EPIC DEEP DISH, 13.2 OZ  |  |  |
| OGPIZZADOUGH  | OUTDOOR GRILLING,13.4 OZ |  |  |
| PIZZASAUCE    | RED PIZZA SAUCE 8 OZ     |  |  |

Dealer must purchase in case packs